



# GET THE GREEN SPARK ALL EYE FOR NATURE

Together we spread the green spark between the new generation consumers, the best brands & NGO's and the coolest festivals & artists. Together we transform into loyal changemakers. All eye for nature.

## I4NATURE PRESENTS

### ALL EYE FOR NATURE FESTIVAL LOYAL2NATURE ENGAGEMENT PLATFORM

The Festival is the ultimate tool for the new generation consumer to express and develop their identity, lifestyles and what they stand for. Sustainability is the new normal. Challenge the new generation, spread the green spark and optimize the power of community. All eyes on you. All eye for nature.

## THE LARGEST LOYALTY ENGAGEMENT PLATFORM, FOR THE NEW GENERATION

The Loyal2Nature Platform is the ultimate sales and communication tool for NGO's and brands to activate the right marketing tools and triggers before, during, around and after festivals. Within this powerful loyalty engagement platform we **CONNECT + ENGAGE + CO-CREATE = REWARD<sup>3</sup>**.



#### WE CONNECT sociaal

The ultimate connection between business, NGO's and the new generation of consumers.



#### WE ENGAGE ecologisch

Young thinkers and doers on sustainable issues before, during, around and after the physical festivals, throughout the year, non-stop.



#### WE CO-CREATE inspirerend

Multi-interactive co-learning, co-solutions and co-development.



#### WE REWARD<sup>3</sup> economisch

- Brand's and NGO's are given the opportunity to acquire important insights for its sustainable issues as well as to establish a personal relationship with its future loyal customer.

- The consumer is rewarded in the form of discounts or sustainable products / vouchers and festivals.

- Positive push for nature with every activation